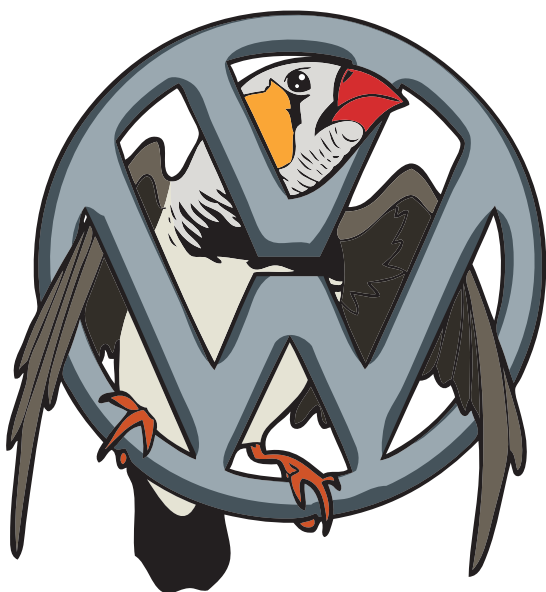


VOLKSWAGEN'S EXPERIMENTS ON BIRDS –

Farfromhuman!

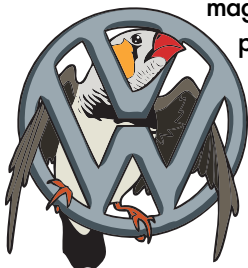


What do European robins, garden warblers, and zebra finches have in common? They're all beautiful birds who love the freedom of flight and their natural surroundings. They all have glorious voices and instincts to match.

And untold numbers of all of these species have been decapitated in cruel experiments sponsored by Volkswagen.

The Volkswagen Foundation is paying experimenters at German and U.S. universities to capture and kill beautiful songbirds in useless experiments driven only by curiosity about how they migrate. Birds captured from the wild are often so traumatized from the experience that they die simply from fright—the stress of being handled or transported is too much for them to bear.

The VW experimenters put the wild birds in cages and expose them to different light conditions and
continued...



magnetic fields—tightly gluing patches over some of the birds' eyes. After darkness falls and the confused birds' night-migration instincts take over, experimenters pull them from the cage, cut their heads off, remove the retinas from their eyes, and dissect their brains.

Although the use of any animal in experiments is objectionable, the thought of birds—universal symbols of joy and freedom—captured, caged, terrorized, and killed, is particularly heinous. In the U.S., birds used in experiments are not protected under the Animal Welfare Act, meaning they have absolutely no legal protection.

The public should know that the same company that markets Fahrvergnügen—driving enjoyment—is driving birds mad and using them in horrific experiments. IDA has written to Volkswagen of America, asking that no more birds be killed using the company's money.

Join us in saying that you wouldn't dream of buying a VW until the company puts the brakes on animal experiments. Please write polite letters to:

Stefan Jacoby, President and CEO

Volkswagen of America

3800 Hamlin Rd., Auburn Hills, MI 48326-2829

Tel: (248) 754-5000 Fax: (248) 754-4930

Send very polite emails to Mr. Jacoby's assistant at bettina.weidemann@vw.com.

Contact our literature department at lit@idausa.org for VW leaflets so you can educate shoppers in the showroom.



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